

MEDLI E-News

Fall/Winter 2011 Issue 6

News from the Medical & Scientific Libraries of Long Island

President's Message

Dear Members,

MEDLI's fall meeting featured a Mini Med School program, which was held on November 3, 2010 at Queens College, in conjunction with BQSI/MB. This program was partially funded by a Small Project Award from the National Library of Medicine, National Institutes of Health, Department of Health and Human Services. We had a successful turnout, with about 50 attendees, several of which were Queens College Library School students. They may be future members!

The four sessions covered how doctors become doctors, the role of the doctor, history taking and physical exam, physiology and pathophysiology of the heart, and pharmacology. The physicians who were our teachers for the day often engaged audience participation, by either answering or asking questions. Judging by our members' reactions, this program contributed to a better understanding of our patrons' needs. I want to thank everybody who helped pull this together.

We did also manage to squeeze in a quick MEDLI business meeting. The topic of the spring meeting came up, as well as celebrating MEDLI's 50th anniversary. There is still time to get in your suggestions for either of these events.

Thank you,

Marlene Horowitz

MEDLI President

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Snapshots: *Mini Med School*

November 3, 2010 | MEDLI & BQSI/MB Joint Fall Meeting

November 3, 2010—MEDLI and BQSI/MB members gathered for a joint meeting at the Queens College Library, Presidents Conference Room. With funds provided by an NN/LM Small Projects Award, the Mini Med School program was brought back to Long Island.

Modeled on the NIH's Mini Med School program, the MEDLI-BQSI/MB program provided an introduction to the medical education process, as well as an orientation to anatomy, physical exam, diagnosis, physiology, pathophysiology, and pharmacology.

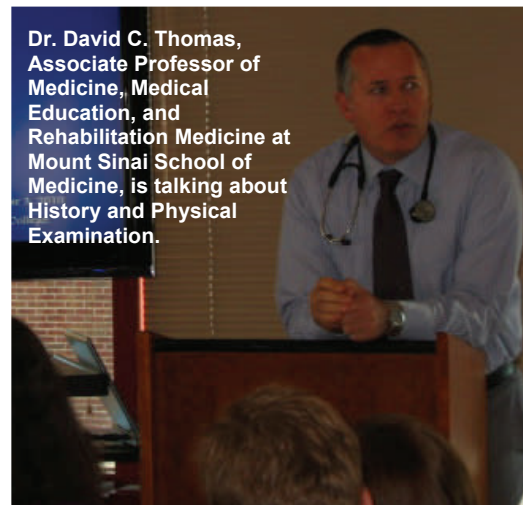
View the photos below for guest speakers and their given topic of discussion. (Photos taken by Jeanne Strausman)



Dr. Reena Karani, the Associate Dean for Undergraduate Medical Education and Curricular Affairs at Mount Sinai School of Medicine, is presenting her topic, How Doctors Become Doctors.



Dr. Helen M. Fernandez, Associate Professor of Geriatrics and Palliative Medicine at Mount Sinai School of Medicine, is presenting the last topic, Pharmacology.



Dr. David C. Thomas, Associate Professor of Medicine, Medical Education, and Rehabilitation Medicine at Mount Sinai School of Medicine, is talking about History and Physical Examination.



Attendees Mary Westermann-Cicio (L) and Mahnaz Tehrani (R).



Dr. Audrey K. Chun, Assistant Professor of Geriatrics and Palliative Medicine at Mount Sinai School of Medicine, is an expert in the fields of physiology and pathophysiology

Coming Soon

2011

**MEDLI Spring Meeting
Information**

Medical Apps for Android

Google Releases Medical Apps Category for Android Market

In last year's Fall/Winter issue, we discussed top apps for mobile devices including the iPhone and Blackberry. One year later, android-based smart phones have stormed the scene. Thus, we're revisiting the topic to look at free medical apps available for Android. And since Google has created a Medical Apps category for the Android market, searching is now even easier.

- **Epocrates Rx (Free Mobile Drug Reference)** allows quick access to thousands of drug monographs, formularies, drug interactions, a pill identifier tool, and more. More details at: <http://www.epocrates.com/products/android/rx.html>.
- **PubMed Mobile (Free)** is an app that allows the user to search PubMed, save articles and searches, view abstracts, and export selected abstracts and citations for future use. More details at: <http://www.crinus.org/>
- **SkyScape—Archimedes (Free Medical Calculator)** is a calculator app with over 150 essential tools. More details at: <http://www.skyscape.com/estore/ProductDetail.aspx?ProductId=227>.

The Android Market (<http://www.android.com/market>) offers a number of additional free apps as well as paid apps geared towards health professionals and health consumers.

Advocating @ Capitol Hill During MLA 2010

It seems as though it were only yesterday, when I found myself among fellow colleagues running through the endless maze of hallways that make up the underground network of building connections on Capitol Hill. It was Tuesday, May 25, 2010, the last full conference day at the 2010 Medical Library Association's Annual Meeting in Washington, D.C.—and what a way to spend that day.

Our day began early, with the MLA Government Relations Committee's discussion of, issues relevant to medical librarians. Our mission—which we chose to accept—was to show our support for increased funding for NIH and NLM in the Appropriations Bill and to promote the Federal Research Public Access Act (FRPAA) with our New York State legislators.

Group New York Members:

Diana J. Cunningham,

NY Medical College

Mary Lou Glazer,

Veterans Affairs, Northport

Christina Rivera,

Long Island Library Resources Council

Mahnaz A. Tehrani,

NY College of Osteopathic Medicine



(Left to Right), Christina Rivera (LILRC), Mahnaz Tehrani (NY College of Osteopathic Medicine), Heather Loneck, MaryLou Glazer (Northport VA), and Diana Cunningham (NY Medical College).

Our First Stop: Office of Senator Chuck

Schumer (D-NY). I should note here, that, at our earlier meeting, one of the pointers mentioned was the importance of being punctual. Keeping this in mind, we arrived at the building and checked through security with plenty of time to spare. And good thing because, little did we know, we were actually in the wrong Senate office building! Luckily, we found the correct office and managed to arrive with plenty of time to spare—calm, not so cool, and collected.

We met with Ariel Simon, one of Senator Schumer's staff members. Diana led our discussion, and much to our delight, Ariel informed us that Senator Schumer is a co-sponsor of increased funding for the National Library of Medicine. Pointing out that our group members had received grant money for various projects supported by NIH/NLM funding, we expressed our appreciation of Senator Schumer's support.

Our Second Stop: Office of Senator Kirsten Gillibrand (D-NY). We had only 15 minutes to wend our way through the maze of hallways connecting the Russell and Hart Senate Office Buildings and to find Senator Gillibrand's office. Upon entering the office, and seeing few empty seats, I realized that we were only one of many groups eager for a chance to discuss our cause.

We meet with Heather Loneck, one of Senator Gillibrand's staff members, out in the hallway. I wasn't kidding when I said her office was packed. Diana again led the group. Our efforts were even more important in this case, as Senator Gillibrand had not yet made her decision on the Appropriations Bill.

Advocating @ Capitol Hill Continued...

Mission Accomplished: In both offices, we left staff with an MLA information packet, business cards, and our sincerest thanks. We also followed up with thank you e-mails, reiterating the importance of increased funding and support for the FRPAA.

Participating in MLA's Capitol Hill Day was truly a valuable learning experience. Diana's leadership and our collaborative teamwork made our advocacy efforts a great success. Although I may have missed out on the Magic Johnson appearance, I'd say learning about important issues in our field, showing support, and making new friends is definitely a more worthwhile way to spend the day. And I'm sure you'd all agree!



**Aerial views of
Washington, D.C.**

(Photos by
Mahnaz Tehrani)

Improving Health Care Through Information Technology ONC Update Webcast

On December 14-15, 2010, the Office of the National Coordinator (ONC) for Health Information Technology presented the ONC 2010 Update Webcast.

This program featured a number of guest speakers on a variety of topics related to healthcare and information technology. There are a number of talks of interest available, including:

- *Encouraging Innovation: Rapid Learning and Technological Advancement*
- *Communities and Health IT*

Archived recordings of the program are now available online at: <http://nationalehealth.us1.list-manage.com/track/click?u=aea4a31fd49de738553683cb4&id=cd37f17e58&e=a5db68a23e>.

MEDLI Seen N' Heard MEDLI Member News

Congratulations to **Claire Joseph**, South Nassau Communities Hospital, Medical Library, who has been named a Distinguished Member of the Academy of Health Information Professionals of the Medical Library Association (MLA).

Upcoming MLA CE Programs Mark Your Calendar

The LILRC Committee on Services to Health Sciences Libraries is sponsoring the upcoming workshops, which offer MLA CE credits:

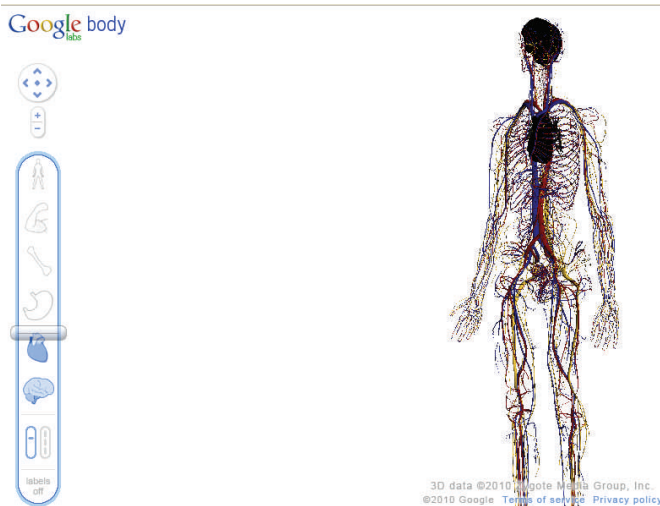
- 04/15: *PubMed Clinics of North America: A Problem-based Approach to PubMed Searching*, Farmingdale State College, Greenley Library, 10:00 a.m.-3:00 p.m.

- 06/10: *Prescription for Copyright: Know the Law*, Plainview-Old Bethpage Public Library, 9:30 a.m.-12:30 p.m.

For additional information, please refer to the LILRC Continuing Education Calendar online at: http://www.lilrc.org/calendars/cont_edcalendar.php.

Website Review Google Body Browser

Google Labs recently released Google Body, which gives you a 360-degree view of the human body. You can turn on layers to see bones, muscles, organs, and the nervous system. You can also zoom in and out, navigate to parts that interest you, and search for specific muscles, organs, bones, and more as demonstrated in the image below.



To give it a try visit: <http://bodybrowser.googlelabs.com> (please note that in order to use Google Body, you will need a web browser that supports WebGL).

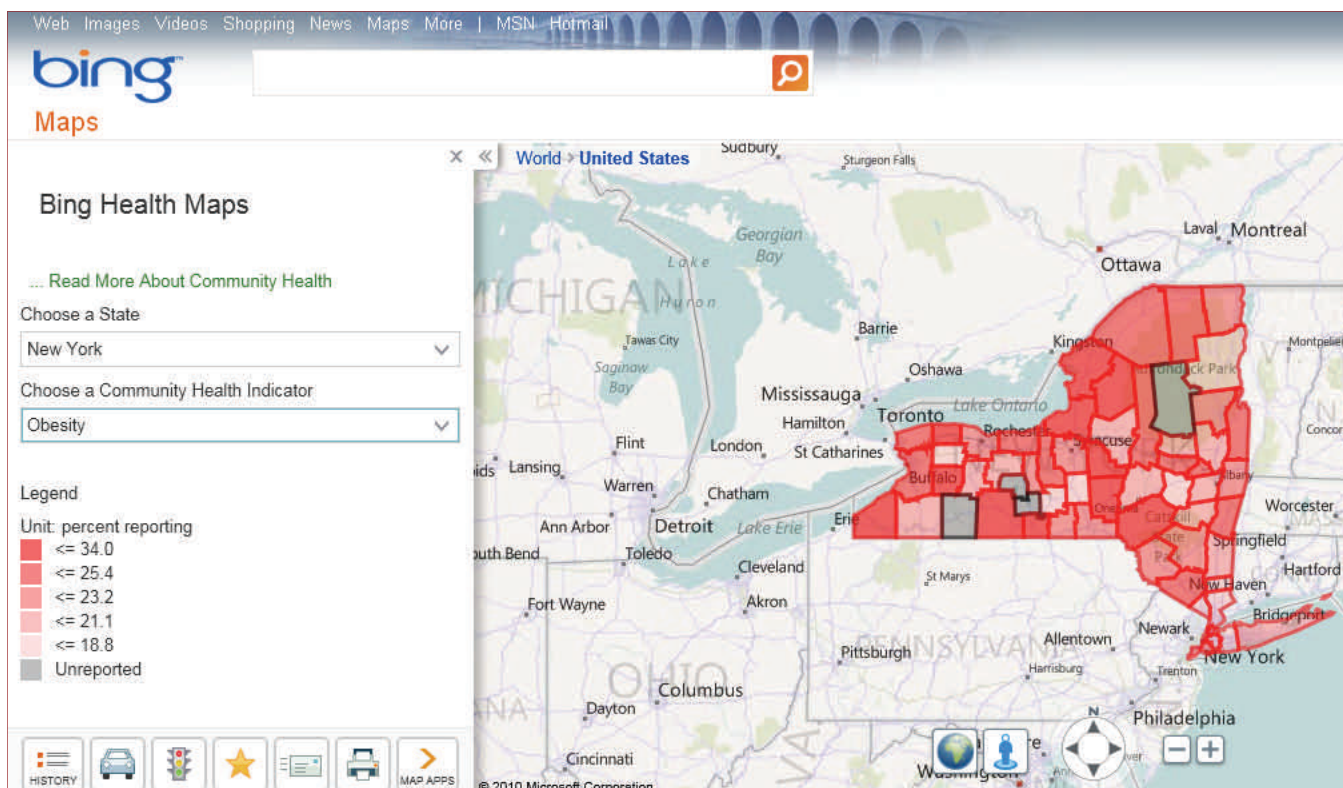
View the MEDLI Newsletter online at: <http://www.medli.net/newsletter/index.html>



Health Data Visualization

Bing Health Maps

Over the summer, the search engine Bing began offering interactive health maps designed to provide visualization of health data using an interactive map interface. Through Microsoft's work with the Department of Health and Human Services (HHS) Community Health Data Initiative (www.hhs.gov/open/), Bing launched the Bing Health Maps Application in June of 2010, which is available online here: <http://www.bing.com/maps/explore/?org=aj&FORM=Z9LH8%235003/0.50340=MapColor:%23FFFF0000:MapOpacity:30&o=&a=0/5872/style=auto&lat=31.339685&lon=-100.081294&z=6&pid=5874>.



Bing Health Maps allows users to select a state and then a community health indicator to explore, including Birth Measures, Death Measures, and Health Risk Factors, as illustrated above. The map application then divides the state into counties and overlays health indicator data for the location selected. By clicking on a county, Bing Health Maps provides additional health indicators for the chosen community. Data available through Bing Health Maps is generated from data provided by the HHS, as part of the Open Government Plan. Data include cancer rates, infant mortality rates, and other health status indicators, including reported obesity and exercise levels.

Bing Health Maps can be viewed using an Internet browser such as Firefox or Internet Explorer. Please note that, although Bing Health Maps is free, a free software installation or upgrade may be required, depending on the browser you are using.

For additional information, please refer to: <http://blogs.msdn.com/b/healthblog/archive/2010/06/03/making-it-meaningful-with-bing-health-maps.aspx>.

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**Visit MEDLI on the web @
www.medli.net**

Happy New Year!

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2010-2011

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